

**Eleventh Annual National SAM Conference**  
**JW Marriott Marco Island Resort ~ Marco Island, Florida**

*Wednesday, January 24, 2018*

**NSIP Board of Directors Meeting, 10:00 AM-5:00 PM**  
**Registration Desk, materials pick-up: [Lobby](#)**

*Thursday, January 25, 2018*

**Registration Desk, materials pick-up: [Lobby](#)**

7:00 8:15

**Breakfast for Pre-Conference Attendees**  
**Palms Terrace**

8:15 8:30

**Pre-Conference Welcome: Mark Shellinger**  
**Palms Terrace**

8:30 4:15

A day with Kirsten Olson  
and Valerie Brown  
*Deep Listening*



A Day with Ken  
Williams  
*Effective Teams*



A Day with Todd  
Whitaker  
*Leadership*



A Day with Paul  
Bernabei  
*Top 20 Reflection*



A Day with Mark  
Shellinger



12:00 1:15

**Lunch for Pre-Conference Attendees**  
**Palms Terrace**

6:00 10:00

**NSIP Welcome Reception**  
**Hosted Reception, Dinner and Dance**  
**Music by: LA All Stars**  
*Hosted bar, 6:00 PM-9:30 PM*  
**Sunset Terrace**

*Friday, January 26, 2018*

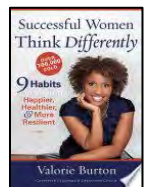
6:15 7:30

**Breakfast**  
**Sunset Terrace**

8:00 9:45




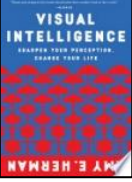

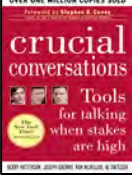
**Welcome and First General Session**  
Welcome: Mark Shellinger  
**Keynote Presenter: Valorie Burton**  
***Successful Women Think Differently***  
**SAM Keynote Beach Pavilion**




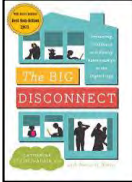
9:45 10:00

**Break**

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10:00	11:00	<b>Breakout Sessions</b> <i>(Selected Session and location can be found on back of your conference ID)</i>
11:00	11:15	<b>Break</b>
11:15	12:30	 <p align="center"> <b>Second General Session</b>  <b>Keynote Presenter: Amy Herman</b>  <i>The Art of Perception: Rethinking How We See</i>  <b>SAM Keynote Beach Pavilion</b> </p> 
12:30	1:45	<b>Lunch</b> <b>Sunset Terrace</b>
1:45	3:00	 <p align="center"> <b>Third General Session</b>  <b>Keynote Presenter: Joseph Grenny</b>  <i>Crucial Conversations</i>  <b>SAM Keynote Beach Pavilion</b> </p> 
3:15	3:30	<b>Break</b>
3:30	4:30	<b>Breakout Sessions</b> <i>(Selected Session and location can be found on back of your conference ID)</i>
5:30	9:30	<b>Hosted Reception, Dinner and Dance</b> <b>Music by: LA All Stars</b> <i>Hosted bar, 5:30 PM-8:45 PM</i> <b>Sunset Terrace</b>

**Saturday, January 27, 2018**

7:00	8:15	<b>Breakfast</b> <b>Sunset Terrace</b>
8:30	9:45	 <p align="center"> <b>Fourth General Session</b>  <b>Keynote Speaker: Catherine Steiner-Adair</b>  <i>The Big Disconnect</i>  <b>SAM Keynote Beach Pavilion</b> </p> 
9:45	10:00	<b>Break</b>
10:00	11:00	<b>Breakout Sessions</b> <i>(Selected Session and location can be found on back of your conference ID)</i>
11:00	11:15	<b>Break</b>

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11:15	12:30	 <p align="center"><b>Fifth General Session</b> <i>Keynote Speaker: John Antonetti</i> <i>17,000 Classroom Visits Can't Be Wrong</i> <i>SAM Keynote Beach Pavilion</i></p> 
12:30	1:45	<p align="center"><b>Lunch</b> <i>Sunset Terrace</i></p>
2:00	3:00	<p align="center"><b>Sixth General Session: SAM Talks</b> <i>LaVonna Roth, Willow Sweeney and Ken Williams</i> <i>SAM Keynote Beach Pavilion</i></p> 
3:30	4:30	<p align="center"><b>District and State Meetings, Optional</b></p>
5:30	9:30	<p align="center"><b>Reception, Dinner and Dance</b> <b>Music by: LA All-Stars</b> <i>Hosted bar, 5:30 PM-8:45 PM</i> <i>Sunset Terrace</i></p>
9:30	11:30	<p align="center"><b>Sound off After Party</b> <i>Sunset Terrace</i></p>
		<p align="center"><b>12<sup>th</sup> Annual National SAM Conference</b> <b>January 23-27, 2019</b> <i>Rosen Shingle Creek, Orlando, Florida</i> <i>(Registration opens Labor Day, September 3, 2018)</i></p> 